



## **Committees & Volunteer Opportunities**

Serving as a volunteer is a great way to give back to the HR community and to network with your peers. It is also a great way to use skills you already have or to develop a new skill you need. CNY SHRM operates through the leadership of our volunteers. Please read about our committees to learn about how you might volunteer.

### **Diversity and Workforce Readiness Committee**

The Diversity Committee works diligently with the surrounding communities to seek out new ideas and perspectives. This Diversity committee seeks to find new members from underrepresented groups to enhance the diversity of the chapter, as well as connect members in the community with workforce readiness initiatives. In addition, this committee markets CNY SHRM by selectively volunteering at various events throughout the year, hosting events and forming partnerships with local community organizations.

### **Professional Certification and College Relations**

The mission of the Professional Certification and College Relations committee is to promote the education of HR professionals and students through career development, continuing education, scholarship, and professional certification. This committee works to strengthen the relationship with CNY community organizations, to promote HR related educational and professional development opportunities for CNY SHRM members and students, and strengthen the relationship with the CNY student chapters to encourage collaboration and involvement of students in CNY SHRM.

### **Programming**

The Programming committee is dedicated to delivering programming and events that provide our membership with information on current topics, trends, and best practices relevant to their development and success as human resource professionals and opportunities to recognize and celebrate the best practice achievements and contributions of our local CNY SHRM members and organizations.

### **Legal/Legislative Advocate**

The Chapter's legislative advocate is the Chapter's representative to state and federal legislative events. The advocate is responsible for updating the Board and Chapter each month on legislative issues and publishing to our members, and legal information that meets our members' needs.

### **Marketing**

The Marketing committee is responsible for coordinating internal and external marketing efforts for the chapter activities, events, promoting sponsorships for all events and advertising opportunities.

### **Membership**

The Membership committee is responsible for managing the recruitment and retention of chapter membership by marketing the benefits of membership, welcoming new members, hosting an annual celebration event and staying connected to current members through regular communications.

## Publicity

The Publicity committee is the primary liaison with all media outlets including local news agencies and is responsible for press releases and providing guidance as to increasing the Chapter's exposure in the community.

## Senior HR Advocate

The Senior Human Resources Advocate committee advances the role and contribution of the Human Resources profession in the CNY area by participating in opportunities to foster continuing education in HR to further the profession, identifying speakers for chapter events, networking with other SHRM chapters and promoting CNY SHRM to other senior HR professionals.

## Total Rewards

The Total Rewards committee is responsible for serving the chapter's informational and educational needs related to compensation, benefits and relational returns (non financial rewards) through surveys, programs, and information on industry best practice.

For additional information on CNY SHRM Committee Activities, please contact the Chairs.

Committee	Chair (s)	Phone	Email
Diversity & Workforce Readiness	Melanie Woodward James Branch	315-498-2780 315-449-3319	woodwarm@sunyocc.edu jbranche@unitedradio.com
Events	Beth Reilly	315-432-5636	beth@stafkings.com
Marketing	James N. Jerosé	315-447-1177	marketing@cnyshrm.org
Publicity	Janelle Fields	315-256-8358	janelle@jfieldsmarketing.com
Total Rewards	Louise Hand, MBA, SPHR	315-432-9171 x44194	lhand@pomco.com
Professional Certification & College Relations	Kirsi Donovan	315-430-0838	kdonovan@cpsrecruiter.com
Legal/Legislative Advocate	Katie Schafer	315-218-8243	kschafer@bsk.com
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Chapter Management Professional	Laura Abert	315-991-8289	admin@cnyshrm.org